

# Entrepreneurship

**Mrs Russell-Manke**

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## **COURSE DESCRIPTION**

This course will provide you with an interesting introduction to launching and owning your own business. Becoming an entrepreneur is an exciting adventure that many people take. It establishes the roles, origin, purpose and scope of the small business process.

Length: One Semester

## **TOPICS COVERED INCLUDE BUT NOT LIMITED TO:**

- What is Entrepreneurship?
- Skills needed to be an entrepreneur
- Types of Ownership
- Development of a Business Plan
- Identifying needs in a Market
- Financing of the business
- Basic Accounting principles
- Marketing principles
- Human Resources skills
- Legal, ethic and social issues
- Developing ongoing business strategies

## **PROJECTS**

- Throughout this course you will be developing the different parts of a business plan. At the conclusion, you will have a complete plan to take to the bank to present to a loan officer.
- Develop human resource skills through conducting a mock interview
- You will work with a business simulation to practice the entrepreneurship skills

## **MATERIALS**

- Computer
- Textbooks
- Simulation

### **LATE WORK POLICY**

- Assignment worth more than 20 pts
  - 5 pts off
  - after 3 days drop a letter grade before grading
- Assignment worth less than 20 pts
  - drop a letter grade after grading is complete

### **OTHER INFORMATION**

- Show respect to classmates and teacher
- Feel free to call me at home if you have any questions

### **WEBSITE**

- Blackboard
  - <https://dial.blackboard.com/>