

# Ag Leadership and Communications

## DIAL Virtual School

### CTE18203

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#### Course Description:

The world population is expected to increase to 9 billion by 2050. The agricultural industry will need strong leadership to guide us to provide food, fiber and fuel for this growing population. Agricultural education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems. Agriculture Leadership and Communications will provide students with fundamental skills for success in agricultural careers and team environments. Students will investigate a variety of topics essential to communicating about the industry of agriculture. In addition to improving personal traits and career readiness, areas of study include interviewing, writing with or without using opinion, researching techniques, equipment and technology, and presentation of news and agricultural markets. Opportunities for application of clinical and leadership skills are provided by participation in FFA activities, conferences and skills competition such as sales related career development events and proficiency awards. Each student will be expected to maintain a Supervised Agricultural Experience Program/Internship. English, Speech, and Human Relations skills will be reinforced in the course. Work-based learning strategies appropriate for this course are school-based enterprises, field trips, and internships.

**Suggested grade level:** 9<sup>th</sup> – 12<sup>th</sup>

**Length:** Semester Course

**Prerequisites:** None

#### Topics covered:

- Job applications
- Job interviews
- Personal strengths
- Parliamentary Procedure
- Leadership descriptions and skills
- Time management
- Community Service
- Supervised Agriculture Experience (SAE)/Workplace learning component

#### Instructional Philosophy and Delivery Plan

**Expectation:** Students will be expected to meet all course goals by demonstrating their understanding of the basic concepts of each topic area. In order to pass the course students will need a minimum of 69%.

**Delivery Method:** Instruction will consist of individual hands on activities and projects, group work, lecture, discussion, reading, writing, self-assessment and the use of technology. FFA activities and Supervised Agricultural Experience (SAE) programs will be incorporated into the course.

**Assessment:** Students will be graded on the following items: journals, portfolios, presentations, written reports, tests, daily work, group work, and individual projects.

## **Core Standards**

**ALC 1.1 Model personal responsibility in the workplace and community.**

**ALC 1.2 Demonstrate soft skills for career success.**

**ALC 1.3 Apply appropriate academic and technical skills.**

**ALC 2.1 Employ leadership skills to accomplish a team goal.**

**ALC 2.2 Model proper use of basic parliamentary procedure.**

**ALC 2.3 Exhibit a cooperative spirit when working in a group situation.**

**ALC 2.4 Contribute to team-oriented project and build consensus to accomplish results using cultural global competence in the workplace and community.**

**ALC 3.1 Model characteristics of ethical and effective leaders in the workplace and community.**

**ALC 3.2 Implement personal management skills to function effectively and efficiently in the workplace.**

**ALC 3.3 Demonstrate behaviors that contribute to a positive morale and culture in the workplace and community.**

**ALC 4.1 Demonstrate basic information research skills and techniques.**

**ALC 4.2 Produce clear, reasoned, and coherent written, verbal, or visual communication for formal or informal settings.**

**ALC4.3 Communicate using strategies that ensure clarity, logic, purpose, and professionalism in formal and informal settings.**

**ALC 5.1 Research, select and use new technologies, tools and applications to maximize productivity in the workplace and community.**

**ALC 5.2 Utilize technology to advocate for agriculture and the FFA.**

**ALC 5.3 Evaluate personal and organizational risks of technology use and take actions to prevent or minimize risks in the workplace and community.**

## **Major Course Projects**

- Complete all paperwork necessary to apply for a job opening.
- Perform and participate in a job interview.
- Research a current agriculture issue
- Complete leadership and personality assessments
- Research leadership styles of famous leaders
- Complete a book study on the book: *Energy Bus*
- Participate in a meeting that uses Parliamentary Procedure
- Complete Community Service activities
- Record SAE activities